

THE FUN

- POST DAILY TO INSTAGRAM (LINKED TO FB)
- BTS/FUN, EDUCATIONAL, PROFESSIONAL/INFO
- POST 3 STORIES PER WEEK SHOWING FACE
- FOLLOW & LIKE 2 POSTS
- JOIN THE CHAMBER/NETWORK
- FUN BUSINESS GIVEAWAY
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THE FINESSE

- SET UP GOOGLE ADS CAMPAIGN
- FB/INSTA: TRAFFIC, AWARENESS, RETARGET
- TEST CREATIVES & AD COPY
- GOOGLE LOCAL BUSINESS ADS
- LEAD GENERATION SITES
- CREATE COMMUNITY EVENT
- GET SPONSORS AKA NEW FRIENDS
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